

發展創新意念 解決社會問題
Pitch in to develop innovative
solutions for social issues



社會創新及創業發展基金
Social Innovation and Entrepreneurship Development Fund

我們是誰

社會創新催化劑

社會創新及創業發展基金(社創基金)期望發揮催化劑的功用，透過推動社會創新及培育社會創業精神，協助紓緩本港的貧窮及社會孤立問題，促進共融，提升市民福祉，加強社會凝聚力，締造社會效益。

社創基金於2013年9月由獎券基金撥款5億元成立，並由扶貧委員會轄下的社創基金專責小組監督運作。第三屆專責小組於2018年7月1日起就任。



基金工作

為了建立可培育社會創業家的生態系統、發掘創新意念，回應社會需要，社創基金訂立了三個工作範疇，並優先資助相關的項目：

創新計劃



為社會創業家 and 不同發展階段的創新項目提供資金和各種支援，包括協助醞釀新意念及將新意念轉化為原型或初創項目，為初創的項目提供種子資金，以及支援現有項目擴大營運規模。

能力提升

促進社會創新生態系統的發展，包括培育社會創業家，以及加強整個界別的能力和推動跨界別合作。



研究

識別在社會創新方面有需求的範疇及找出其應對的點子。



協創機構

協創機構是社創基金的策略夥伴，憑藉其網絡和經驗，培育有潛質的社會創業家和扶持不同發展階段的創新項目。

社創基金於2015年開始委聘協創機構¹推展「能力提升」和「創新計劃」項目。

2016年，社創基金委聘聖雅各福群會成為協創機構，推展首個旗艦項目「食物援助協作平台 FOOD-CO」，目標是提升香港整體食物援助服務的效率及效益。

社創基金計劃於2019年委聘新一批協創機構進一步推展工作，涵蓋「創新計劃」、「能力提升」及「研究」三個優先工作範疇。



¹ 社創基金首批四間協創機構為香港社會服務聯會、理大科技及顧問有限公司、葉氏家族慈善機構以及心苗(亞洲)慈善基金有限公司。現時由協創機構推展的「創新計劃」即將完結，心苗(亞洲)慈善基金有限公司已於2016年8月完成相關服務。

創新計劃



社創基金透過委聘協創機構設計及推行創新計劃，為社會創業者及不同類別和發展階段（意念醞釀、原型、初創、擴大規模）的創新項目提供資金和各種支援，透過他們提出的創新意念、產品及服務回應社會需要，締造社會效益，達致扶貧、防貧、防止社會孤立、促進共融、提升市民福祉，以及加強社會凝聚力的效果。

協創機構的工作：

- 培育及支援社會創業者及不同類別和發展階段的創新項目；
- 在項目的申請和實施階段，為創新項目執行者提供指導和支援，以提升其能力並協助項目開展；以及
- 協助初創及擴大規模項目尋找所需的配對資金。

主要受惠者：

兒童及青少年、長者、殘疾人士、少數族裔、低收入家庭，以及其他有需要人士。



研究

社創基金致力推動、鼓勵和支持有關社會創新的研究。研究結果將有助找出社會問題的所在，構思應對的策略和解決方案。



*已完成的項目。

能力提升

社創基金推展和資助各個能力提升項目以推動社創生態系統發展，當中工作包括加強各界對社會創新及創業精神的了解、培育社會創業家、推動跨界別合作，以及協助業界提升能力以應對社會廣泛關注或影響較為深遠的貧窮議題。此外，基金透過委聘協創機構，提供培訓課程、諮詢顧問服務、交流平台等，以培育社會創業家。



*已完成的項目。

食物援助協作平台 FOOD-CO

針對社會較為關注的貧窮議題，社創基金推出旗艦項目，期望透過更廣泛的跨界別合作達致更大效果。基金推出的首個旗艦項目以食物援助為主題，並於2016年委聘了聖雅各福群會負責推展，目標是提升本港整體食物援助服務的效率及效益。

2017年5月，聖雅各福群會推出了全港首個全方位食物援助協作平台FOOD-CO，運用資訊科技和數據分析，連繫食物援助服務機構、食物捐贈者、支援機構、義工等，提升服務整體效率和效益。預計到2019年中，全港每日為需要人士提供的熱食及包裝食品供應提高六成至53 000份，受惠人數增加超過四成至22 000人。



捐贈
食物



「共享價值」計劃

社創基金鼓勵企業採用「創造共享價值」業務模式，在拓展業務的同時回應社會問題。

「創造共享價值」模式的重點是創新。為鼓勵商界推展創新方案，基金推出了「共享價值」計劃，分別於2015及2017年舉辦「共享價值」論壇，成功雲集了約390位商界翹楚、公民社會領袖和政府官員出席，討論如何在香港實踐「共享價值」，並於討論後安排一系列實地考察、工作坊和指導課程，協助有意推行「共享價值」的企業籌劃相關業務計劃。

基金會持續推廣「共享價值」的活動。



社會房屋共享計劃

香港社會服務聯會（社聯）於2017年9月成立中介平台，透過與業主、非牟利機構、社會企業及專業團體的跨界別合作，為低收入家庭提供可負擔及適切的過渡性住所，改善他們的居住環境和生活質素，同時推廣「共住共生」的住屋概念，提升租戶的能力及參與，讓他們建立鄰里關係，以至學習社區營造，實踐共同的生活理念，貢獻社區。

計劃為期三年，目標為提供500個單位，讓1 000個住戶受惠。社創基金聯同公益金向社聯提供撥款以資助其三年的營運費用。



社會創新共享工作空間資助計劃

社創基金於2018年4月推出為期兩年的先導計劃，提供租金援助予社創基金資助項目團隊租用共享工作空間，藉此促進社會創業家互助、合作和共創。目前，在計劃下註冊的共享工作空間約40間，大部分位處本港主要商業區。



創新香港人

社創基金透過不同渠道介紹本港社創人物，期望藉此啟發更多創新意念，並鼓勵有志者參與社會創新。

基金網站至今已刊登超過50位 / 組創新香港人的故事，他們來自不同背景，包括商界、社福、資訊科技、設計、學術等，但同樣具有探究精神、商業觸覺、關懷別人的心，以及堅定的志向，並運用本身的專業推動改變和締造社會效益。



宣傳及推廣活動

社創基金透過不同平台和推廣活動與社會各界溝通，加深公眾對社會創新的認識，促進廣泛參與。

於2018/19年推出的主要宣傳及推廣活動包括：

- 「社創流動」展覽車
- 「社創放閃墟」創新服務及產品巡禮
- 社企民間高峰會社創展覽
- 社創短片資助計劃作品巡禮



媒體報導

社創基金在各方面均取得顯著成績，而基金的工作以及資助項目亦獲得傳媒關注，至今相關報導超過900篇，涵蓋不同媒體，包括電視、電台、網上平台、報紙、雜誌，以至戶外媒體亦有播放社創短片，讓基金的訊息透過不同渠道接觸公眾。



建立「樂齡科技平台」

樂齡科技是指透過科技的應用，為長者設計產品和服務，提升其生活質素和自理能力，同時便利院舍的護理人員及家庭照顧者照顧長者。

鑑於人口高齡化帶來的挑戰及樂齡科技的發展潛力，社創基金計劃於2019年委聘協創機構建立及營運一個連繫不同持份者的「樂齡科技平台」，一方面將供應層面的不同持份者連繫起來，另一方面連結「供」、「求」兩大層面，以促進香港樂齡科技生態系統的健康發展。基金會於2019年4月邀請有興趣成為協創機構的團體提交建議書。



委聘新一批協創機構

社創基金由2015年開始委聘協創機構推展項目，至今，協創機構在促成創新意念、培育社會創業家和資助創新項目各方面的工作目標已順利達成。

委聘協創機構的模式取得實績，社創基金計劃於2019年委聘新一批協創機構進一步推展工作，涵蓋三個優先工作範疇。

基金已於2019年1月邀請有興趣成為協創機構為基金設計及營運創新計劃的團體，提交建議書，並計劃於2019年年中，就另外兩個優先工作範疇邀請有興趣成為協創機構的團體提交建議書。



推廣試行「按效益付費」模式

「按效益付費 Pay-for-Success」(或稱「社會效益債券 Social Impact Bond」) 是一種在全球各地日漸盛行的創新融資模式，亦是一種公私營合作模式，利用私人投資，並透過績效為本和契約方式為創新的社會服務提供資金。社創基金致力成為催化者，推動「按效益付費」模式在香港起步發展，並歡迎社會各界就「按效益付費」先導項目向基金遞交建議書。



2.2013

社創基金專責小組舉行首次會議
First meeting of the Task Force

9.2013

在扶貧委員會高峰會中舉行成立典禮
Inauguration Ceremony at Commission on Poverty Summit

2013

1-2.2015

公布「中學生社創短片比賽」得獎者及冠軍隊伍展開首爾社會創新探究之旅
Announcement of winners of SIVC and exploratory trip to Seoul by the champion team

1-5.2015

首批協創機構推出各項計劃
Launch of programmes by the first batch of intermediaries

4-11.2015

舉辦「社會創新Jam」商場及校園巡迴展
Social Innovation Jam in shopping malls and tertiary institutes

9.2015

首次舉辦「共享價值」論壇
First Shared Value Forum

2014

2-3.2014

舉辦有關食物援助旗艦項目的持份者參與活動
Stakeholder engagement exercise for Food Support Flagship Project

6.2014

啟動「中學生社創短片比賽」
Commencement of Social Innovation Video Competition (SIVC)

12.2014

公布首批獲委聘的協創機構
Announcement of first batch of intermediaries

2015

3.2016

展開社創基金評估研究
Commencement of Evaluation Study of the SIE Fund

5.2016

推出「創新香港人」
Launch of HK Social Innovators

5.2016

公布首批創新項目
Announcement of the first batch of innovative ventures

5.2016

贊助亞洲公益創投網絡年會在香港舉行
Sponsorship for the organisation of the Annual Conference of Asian Venture Philanthropy Network in HK

20

5.2017

食物援助旗艦項目推出
FOOD-CO平台
Launch of FOOD-CO platform for Food Support Flagship Project

6.2017

公布全港首個樂齡科技概況研究
結果
Release of findings of the first
landscape study of gerontechnology
in HK

9.2017

再度舉辦「共享價值」論壇
Second Shared Value Forum

11.2017

推出互動展覽車「社創流動」
Launch of Social Innovation Flow
interactive exhibition truck

11.2017

公布第二批創新項目
Announcement of second batch
of innovative ventures

1.2019

招募新一批設計及推行創新
計劃的協創機構
Recruitment of a new
batch of intermediaries for
designing and administering
innovative programmes

4.2019

招募建立「樂齡科技平台」
的協創機構
Recruitment of an
intermediary for establishing
a gerontechnology platform

16

2017

2018

2019

6.2016

公布食物援助旗艦項目協創
機構
Announcement of intermediary
for the Food Support Flagship
Project

8.2016-4.2017

舉行「社創CEO大專賽」
SI CEO Competition for Tertiary
Students

1,6,10.2018

舉辦有關「按效益付費」模式
的分享會
Sharing sessions on
Pay-for-Success

4.2018

推出社會創新共享工作空間
資助計劃
Launch of Social Innovation
Co-working Space Subsidy Scheme

5-8.2018

舉辦有關建立「樂齡科技平台」
持份者參與活動
Stakeholder engagement exercise
for establishing a gerontechnology
platform

6.2018

社創放閃墟
Social Innovation Fair

6-9.2018

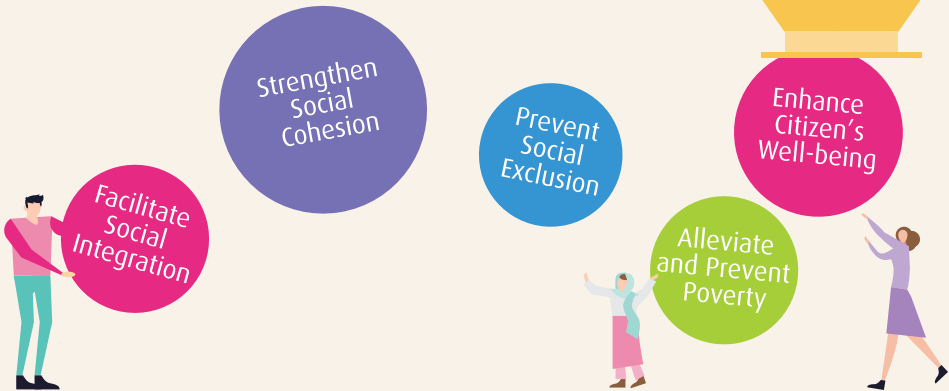
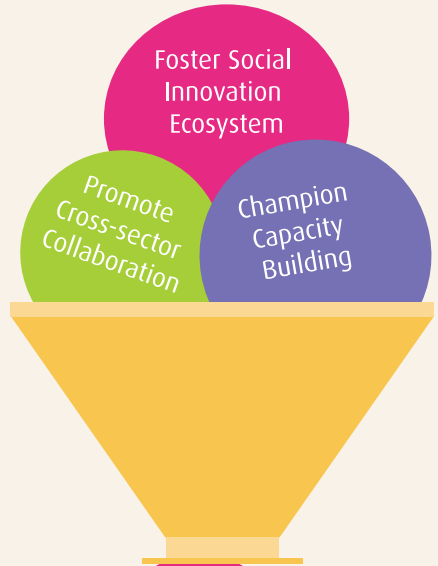
舉辦有關委聘第二批協創機構
的持份者參與活動
Stakeholder engagement
exercise for the recruitment
of the second batch of
intermediaries

Who We Are

Catalyst for Social Innovation

The Social Innovation and Entrepreneurship Development Fund (SIE Fund) seeks to be a catalyst for social innovation in Hong Kong. By facilitating social innovation and cultivating social entrepreneurship, the SIE Fund aims to drive impact in alleviating poverty and social exclusion, promoting social integration as well as enhancing the well-being and cohesion of the society.

Established with an allocation of HK\$500 million from the Lotteries Fund, the SIE Fund was inaugurated in September 2013 and has been overseen by the SIE Fund Task Force under the Commission on Poverty. The third term of the Task Force took office on 1 July 2018.



Our Work

With a view to building up an ecosystem for nurturing social entrepreneurs and generating innovative ideas that address social needs, the SIE Fund accords priority to supporting initiatives in three areas –

Innovative Programmes



To provide funding and support for social entrepreneurs and innovative ventures of different development stages including incubation of ideas leading to prototypes or start-ups, seed funding for start-ups and support for existing ventures to scale up.

Capacity Building



To foster the development of the ecosystem by nurturing social entrepreneurs, enhancing the capacity of the sector, and facilitating cross-sector collaboration.

Research



To identify areas of needs and corresponding solutions.

Intermediaries

Intermediaries are strategic partners of the Fund which harness their network and experience to nurture social entrepreneurs and support ventures of different forms and at various stages of development.

The Fund has engaged intermediaries¹ to take forward the initiatives for Capacity Building and Innovative Programmes since 2015.

In 2016, St. James' Settlement was appointed as the intermediary to take forward the Fund's first flagship project "FOOD-CO Food Support Collaborative Platform" which aims to enhance the efficiency and effectiveness of the overall food support services in Hong Kong.

The Fund intends to engage a new batch of intermediaries in 2019 to take its work further. Their scope of work will cover the three priority action areas of Innovative Programmes, Capacity Building and Research.



¹ The first batch of intermediaries comprised The Hong Kong Council of Social Service, PolyU Technology and Consultancy Co Ltd, The Yeh Family Philanthropy Ltd and SOW (Asia) Foundation Ltd. The current Innovative Programmes run by the intermediaries will complete soon whereas SOW (Asia) Foundation Ltd has already completed its intermediary service in August 2016.

Three Priority Action Areas

Innovative Programmes



Through programmes designed and administered by the intermediaries, the SIE Fund provides funding and support to social entrepreneurs and innovative projects of different forms and at various stages of development (idea generation, prototype, start-up and scale-up). The innovative ideas, products and services generated address social needs and deliver impact for preventing and alleviating poverty and social exclusion, promoting social integration and enhancing people's well-being and cohesion of society.

Roles of intermediaries:

- nurturing and supporting social entrepreneurs and innovative ventures of different forms and at various stages of development;
- providing incubation and support for project owners in the process of application and implementation stage to help them take their projects forward; and
- assisting start-up and scale-up ventures to source matching fund.

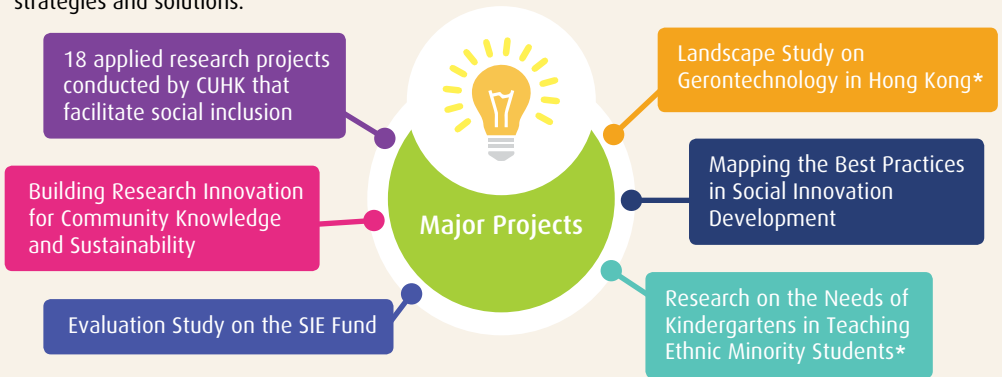
Major beneficiaries:

Children and youth, elderly, persons with disabilities, ethnic minorities, low-income families, and other people in need.



Research

The SIE Fund facilitates research in the field of social innovation, encouraging and supporting local research projects. The research findings will help identify social problems and formulate corresponding strategies and solutions.



*Completed Projects

Capacity Building

The SIE Fund sponsors and undertakes initiatives in Capacity Building, striving to foster the development of the social innovation ecosystem. The work includes enhancing public understanding of social innovation and entrepreneurship, nurturing social entrepreneurs, facilitating cross-sector collaboration as well as augmenting the capacity of the sector to address poverty issues that are of major public concern and have greater social impact. In addition, training courses, consultancy services and peer-to-peer learning platforms are launched by intermediaries to nurture social entrepreneurs.



*Completed Projects

FOOD-CO Food Support Collaborative Platform

To address poverty issues of major public concern, the SIE Fund pursues flagship projects through cross-sector collaboration to bring about greater impact. The first flagship project was launched to enhance the efficiency and effectiveness of the overall food support services in Hong Kong and St. James' Settlement (SJS) was appointed in 2016 as the intermediary to take forward the project.

In May 2017, FOOD-CO was launched by SJS as Hong Kong's first all-round food support collaborative platform. Utilising information technology and data analysis, it connects food support service operators, food donors, supporting organisations, volunteers, etc.; to enhance service efficiency and effectiveness. The objective is to increase the number of meals served per day to persons in need by 60% to 53 000 and the number of beneficiaries by 40% to 22 000 by mid-2019.



BENEFICIARIES



**FOOD-CO
PLATFORM**



**FOOD
DONATION**



Shared Value Initiative

The SIE Fund encourages corporations to apply the Creating Shared Value (CSV) approach in their business strategies to address social needs while exploring business opportunities.

Innovation is central to the CSV approach. To encourage businesses to implement innovative ideas, the Fund has embarked on a Shared Value Initiative. Forums were held in 2015 and 2017 at which 390 participants including leaders of the business sector and civil society together with government officials exchanged views on realising CSV in Hong Kong. The forums were followed by a series of visits, workshops and coaching sessions to help interested corporations develop their CSV business plans.

The Fund will sustain its Shared Value Initiative.



Community Housing Movement

The Hong Kong Council of Social Service set up an intermediary platform in September 2017 for cross-sector collaboration between landlords, non-profit organisations, social enterprises and professional bodies with the aim of providing affordable and decent transitional accommodation for low-income families. While improving the living environment and quality of life of the tenants, the Movement also facilitates “co-housing, co-living”. Tenants are empowered to engage in forging neighbourhoods, building community, fulfilling common life vision, and contributing to society. The 3-year Movement aims to provide 500 units and benefit 1 000 households. The SIE Fund and the Community Chest jointly provide a grant for the three-year operation of the intermediary.



Social Innovation Co-working Space Subsidy Scheme

A two-year pilot scheme was launched in April 2018 to provide rental subsidies for innovative ventures and their teams to use co-working spaces, aiming to facilitate co-working, co-making and co-creating among social entrepreneurs. Some 40 co-working spaces are currently registered under the scheme. Most of them are located at the central business areas.



HK Social Innovators

The SIE Fund presents the stories of HK Social Innovators (HKSI) via different channels with a view to inspiring new ideas and encouraging newcomers.

To date, stories of more than 50 individuals/teams of HKSI have been published on the Fund's website. They come from a wide spectrum of background including business, social service, information technology, design, academic, etc., yet are common in having the investigative spirit, business acumen, caring hearts, determination, and in seeking to apply their expertise to driving changes and social impact.



Publicity and Promotional Campaigns

The SIE Fund seeks to enhance public awareness and participation by communicating with the community via different publicity events and on various platforms.

Major campaigns rolled out in 2018/19 include:

- Social Innovation Flow mobile exhibition
- Social Innovation Fair to promote innovative projects
- Social Innovation Exhibition @Social Enterprise Summit
- Community premier of finished work of Social Innovation Short Film Sponsorship Scheme



Media Coverage

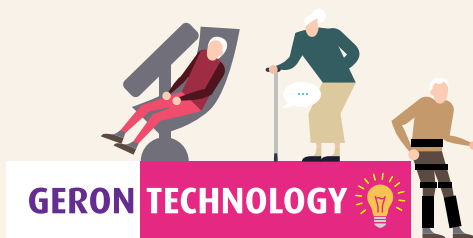
The SIE Fund has attained notable accomplishments while its undertakings and funded projects are drawing media attention. The Fund's messages have reached the public via more than 900 media reports on different channels including TV and radio stations, online platforms, newspapers, magazines, as well as short films shown on outdoor media.



Establishment of Gerontechnology Platform

Gerontechnology refers to technology directed towards elderly-related products and services to enhance the quality of life and self-reliance of the elderly and support the institutional and family care givers.

In view of the challenges of the ageing population and potential of gerontechnology, the SIE Fund plans to engage an intermediary in 2019 to develop and operate a gerontechnology platform. The platform is to bring different stakeholders together, linking up those on the supply side and connecting the supply side with the demand side so as to facilitate the healthy development of the gerontechnology ecosystem in Hong Kong. Invitation of proposals from parties interested in taking up the role of intermediary was issued in April 2019.



Engaging a New Batch of Intermediaries

The SIE Fund has engaged intermediaries since 2015. To date, all targets for intermediaries regarding incubating ideas, nurturing social entrepreneurs and funding innovative ventures have been achieved.

With the concept proven, the Fund intends to engage a new batch of intermediaries in 2019 for programmes under the three priority action areas to take the Fund's work further.

Invitation of proposals for intermediary services for designing and administering Innovative Programmes was issued in January 2019. The plan is to invite proposals for intermediary services for the other two priority action areas in mid-2019.



Piloting Pay-for-Success

Pay-for-Success (PFS) or Social Impact Bond is an innovative financing model that is gaining widespread interest across the globe. It is a public-private partnership that leverages private investments to fund innovative social services through performance-based contractual arrangements. The Fund aims to catalyse the pilot development of PFS in Hong Kong and welcomes the community to submit proposals on pilot PFS projects.



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