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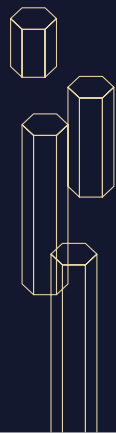


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電子通訊 E-newsletter



10.2016



發展創新意念 解決社會問題
Pitch in to develop innovative
solutions for social issues

我們是誰

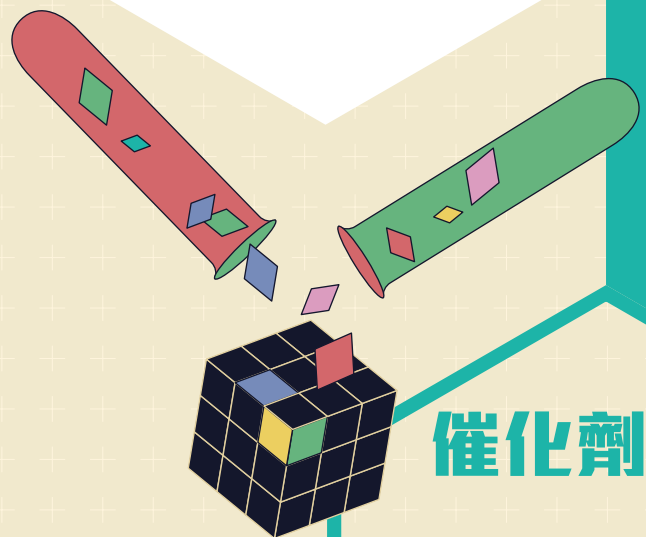
社會創新催化劑

社會創新及創業發展基金（社創基金）期望發揮催化劑的作用，推動跨界別合作和協助提升業界能力，促進香港的社會創新生態系統發展，令社會創業家茁壯成長，透過他們提出的創新意念、產品及服務回應社會需要，以及協助紓緩本港的貧窮和社會孤立問題。

社創基金希望能惠及有需要及弱勢人士。我們亦從多方面著手，希望在扶貧工作

上有與別不同的貢獻；我們協助發展社會創新及創業的支援架構，並致力運用資源帶動新參與者加入和協助現有機構擴展實驗規模；我們推動「協同創效」回應特定貧窮問題和弱勢社群需要，以及提倡商界在業務中創造共享價值。

社創基金由獎券基金撥款 5 億元成立，由扶貧委員會轄下的一個專責小組監督運作，政務司司長辦公室之下的效率促進組為秘書處。



催化劑

知多一點點：

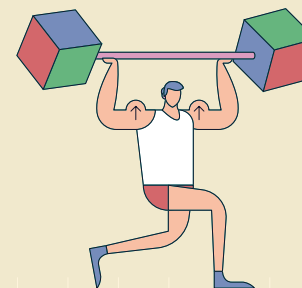
何謂社會創新？社創基金的成立背景是甚麼？請參閱社創基金網站《基金由來》：
<http://www.sie.gov.hk/tc/who-we-are/why-a-new-fund.page>

基金工作

工作範疇及策略

社創基金訂立了三個優先工作範疇：

▶ **研究：**識別在社會創新方面有需求的範疇及找出其應對的點子。



能力提升

▶ **能力提升：**促進社會創新生態系統的發展，包括培育社會創業家，以及加強整個界別的能力和協調跨界別合作。



創新計劃

▶ **創新計劃：**為社會創業家和不同發展階段的創新項目提供資金和各種支援，包括為新成立的项目提供種子資金，以及支援現有項目擴大營運規模。

我們根據下列五大策略籌劃和推展活動：

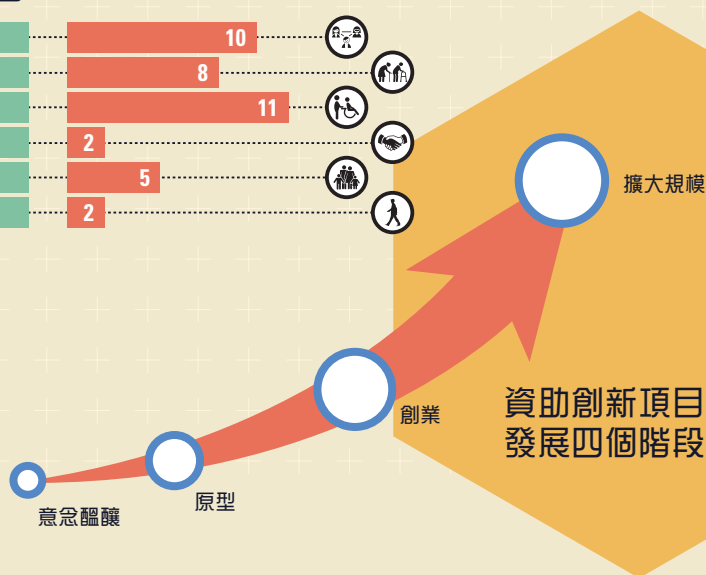
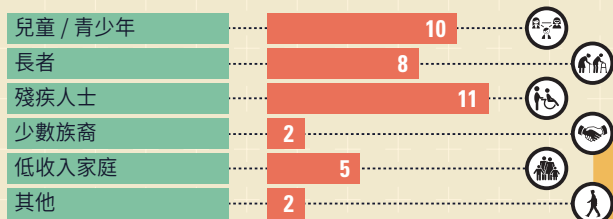
- ▶ 推動旗艦項目和協創機構計劃以獲得成果
- ▶ 成立構思及方案銀行
- ▶ 吸引商界參與社會創新
- ▶ 物色和培育不同界別 / 群組的領袖成為「創新香港人」
- ▶ 繼續提升公眾對社會創新的認知和支持

知多一點點：

社創基金有甚麼特色？運作原則與資助模式和政府的其他基金有甚麼不同？請參閱社創基金網站《基金概略》：
<http://www.sie.gov.hk/tc/who-we-are/sie-fund.page>

推動旗艦項目和 協創機構計劃 以獲得成果

38 個資助項目 (以主要受惠者劃分)



協創機構計劃

借助社會創新圈子的資源和專才，我們委聘協創機構推展項目，令基金發揮更大效用。作為社創基金的策略夥伴，協創機構將善用其網絡和經驗，吸納有潛質的社會創業家和提攜剛起步的創業者。

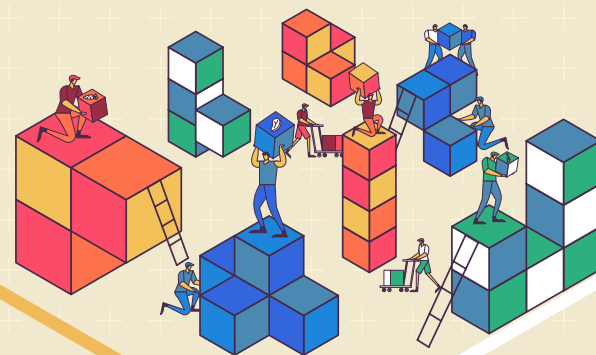
我們委聘的首批四間協創機構⁽¹⁾在 2015 年上半年先後推出「能力提升」和「創新計劃」項目，期望在三年內培育 2 700 名社會創業家、孵化 700 個意念、資助當中 100 個創新項目。

截至 2016 年 7 月，協創機構合共舉辦了 22 個「能力提升」項目，培育了近 1 200 名社會創業家。「創新計劃」則孵化了 234 個意念、批核了 38 個創新項目的資助撥款，透過這些創新項目期望可惠及本港 25 000 名弱勢社群人士。

知多一點點：

協創機構推出了甚麼項目？請參閱社創基金網站《協創機構項目》：<http://www.sie.gov.hk/tc/intermediaries/programme.page>
有關創新項目的最新資料則可參閱《基金資助項目》：
<http://www.sie.gov.hk/tc/our-work/funded-ventures/index.page>

⁽¹⁾ 社創基金首批四間協創機構為香港社會服務聯會、理大科技及顧問有限公司、心苗（亞洲）慈善基金有限公司，以及葉氏家族慈善機構。



旗艦項目

專責小組亦著力應對社會較為關注和具備創新機會以締造更大效益的貧窮議題。推出旗艦項目的目的是建立更廣泛的跨界別合作，期望達致更大效果。社創基金已開展首個旗艦項目，目標是提升本港整體食物援助界別的效率及效益。

我們於 2016 年 6 月公布委聘聖雅各福群會成為協創機構推展食物援助旗艦項目，建立及營運一個容納各方參與的平台讓

食物援助服務參與者分享食物供求情況及相關資訊。項目將以三個地區為試點，在評估成效之後擴展至全港 18 區，目標是到 2019 年年底，熟食及包裝食品供應增至每日超過 50 000 份，比現時多五成，而受惠人數增至超過 20 000 人，比現時多三成。

推動旗艦項目和 協創機構計劃 以獲得成果

協同創效項目

現今社會問題日趨複雜，它們當中很多已非個別機構憑一己之力可以有效應對。

「協同創效」為回應複雜社會問題提供出路。透過跨界別協作，不同界別夥伴針對共同確立的目標，在協調配合下有計劃地合作，以適切和可持續的方案解決社會問題。

根據這個概念，一群家族及企業基金攜手成立了一個協同創效平台，首先專注的範疇是弱勢社群的幼兒教育及照顧，期望支援這些家庭克服學習和社會障礙。社創基金已加入這個協同創效平台成為策略夥伴，並採集及反映主要政府部門

的意見。此外，我們正籌劃成立其他協同創效項目，回應社會各種需要。

其他項目

我們籌劃或研究中的項目包括針對特定課題的下一批協創機構、支援創業家租用共同工作空間的資助計劃、拓展為創新項目融資的其他方法、研究藉著更廣泛地利用金融科技為低收入家庭帶來更大裨益等。



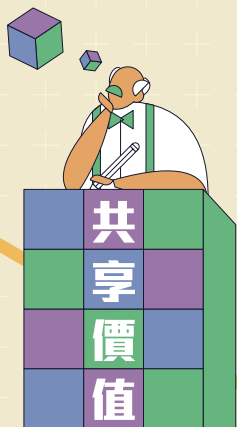
成立 構思及方案 銀行



研究項目

我們正探討推動一項社會創新研究計劃，鼓勵和支持更多有系統的本地研究，通過獲取的數據和知識，將可促進社會創新生態系統發展，和有助於建立本地的構思及方案銀行。

吸引商界參與社會創新



Shared Value

「共享價值」計劃

任何商業業務都會對社會和環境造成影響。如能促進商界參與和開發一種既能減少傷害又對社會有裨益的業務模式，不僅對企業有利，而隨著問題的規模縮小，以徵稅或規管處理問題的需要減少，時間和資源便可用於更具生產價值的地方，整體社會亦會因此得益。這正是社創基金鼓勵商界創造「共享價值」的原因。

在 2015 年 9 月舉行的「共享價值：締造競爭優勢」論壇為社創基金推動「共享價值」的活動揭開序幕，超過 160 位企業領袖參與探討「創造共享價值」模式如何在香港應用。論壇之後，我們於

2015 年 9 月至 11 月舉辦了三次工作坊，合共 50 位來自 39 間商業及其他機構的主管參與；2016 年 3 月至 5 月我們為五間企業提供指導，協助它們制定創造共享價值業務計劃。我們將繼續進行推廣活動，提高商界對共享價值的認知，並鼓勵企業在業務上創新，締造共享價值。

其他項目

我們積極參與跨界別平台，包括成為團結香港基金在 2016 年推出的「蜂樹盟」計劃的支持機構，以及和富社會企業 Hong Kong Shared Good Values 計劃的策略夥伴。

知多一點點：

社創基金「共享價值」計劃的詳細內容是甚麼？請參閱社創基金網站《共享價值計劃》：<http://www.sie.gov.hk/tc/what-we-do/shared-value.page>

物色和培育不同界別/群組的領袖 成為「創新香港人」



創新香港人

我們致力促進社創生態系統發展，工作之一是培育新一代的社會創業家。為達到這個目標，其中一個方法是向公眾介紹社創先驅，及分享他們的經驗，以助啟發新人，鼓勵有志者參與社會創新。

社創基金網站在 2016 年 5 月推出「創新香港人」欄目，介紹新晉社會創業家和社創圈子成功人士的故事。創新香港人的背景各有不同，但同樣關注弱勢社群

的處境，並運用本身的專業推動改變和締造社會效益。他們的故事可能啟發更多創新意念，激勵有志者的決心，和鼓勵更多人參與。

2016 年 7 月起我們更在 am730 網上平台設立專欄，每星期由「創新香港人」執筆分享體會。

知多一點點：

誰是「創新香港人」？請參閱社創基金網站《創新香港人》：<http://www.sie.gov.hk/tc/resources/hksi/index.page>

繼續提升 公眾對社會創新的 認知和支持

宣傳推廣活動

我們推出各項計劃，讓各界了解社會創新及創業作為回應社會問題的方法。

於 2014-15 年度與政府青少年網站 (Youth.gov.hk) 合辦的「中學生社創短片比賽」，透過講座、工作坊、導賞活動及比賽，啟發同學思考創新扶貧方法並付諸行動。



社會創新 Jam 巡迴展在 2015 年 4 月至 5 月及 9 月至 11 月先後在商場和大專校園舉行，展出「中學生社創短片比賽」的得獎作品的「夢想成真」版。



由豐盛社企學會及香港中文大學文化及宗教研究系合辦的「社創校園通通識」計劃自 2015 年 9 月起獲社創基金資助，該計劃讓中學生深入探討香港的社會創新及創業精神如何為社會提供可持續的方案。

2013 年 2 月至
2016 年 9 月
期間的推廣活動

24 次
簡介會及交流活動

61 次
宣傳活動

28 次
研討及分享會

340 次
媒體報導



2016 年 5 月舉行的啟動禮向公眾介紹首批 25 個獲得資助的社會創新項目。這些項目得到不少傳媒關注，個別項目的專題報導陸續見於不同媒體。



2016 年 8 月，與 Youth.gov.hk 合辦的社創 CEO 大專賽正式啟動，邀請大專學生提交針對關懷長者、食物援助或社會共融的創新業務方案，以鼓勵年青人參與應對社會及貧窮問題。



2016 年 5 月亞洲公益創投網絡 (AVPN) 在香港舉行年會，社創基金是活動的首席夥伴。這次會議讓本港社創圈子了解區內有關公益創投和創效投資的最新發展，並分享如何透過社會投資解決例如貧窮等社會問題。

其他活動即將陸續推出，我們熱切期待
你的支持和參與！

工作成效

我們已委聘香港大學進行「社創基金評估研究」，全面檢討我們整體工作的成效。有關工作已於 2016 年 3 月展開，並從「基金整體」、「協創機構」和「基金支持項目」三個層面審視社創基金的財務和非財務效益。專責小組將參考研究結果，了解基金在實現目標方面有多大成效、檢視運作和訂定發展路向。

2013年2月至2016年9月 社創基金重要歷程

19.2.2013

社創基金專責小組舉行首次會議
First meeting of the Task Force

26.6.2013

進行協創機構市場意向調查
Market sounding exercise
for intermediary service

28.9.2013

在扶貧委員會高峰會中
舉行成立典禮
SIE Fund launched in CoP Summit



1 – 5.2015

協創機構計劃推出
Launch of intermediaries'
programmes



Major milestones of SIE Fund from Feb 2013 to Sept 2016

3.2016

社創基金評估研究計劃展開
Commencement of evaluation study for the SIE Fund

5.2016

「創新香港人」登場
Launch of "HK Social
Innovators" in SIE
Fund website



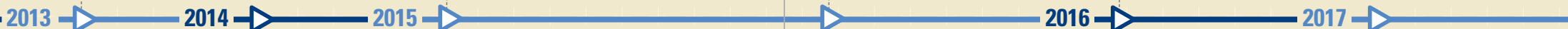
4 – 11.2015

「社會創新 Jam」商場及校園
巡迴展
"Social Innovation Jam" in
shopping malls and tertiary
institutions



15.5.2016

公布首批資助項目
Announcement of first batch of
funded ventures



2 – 3.2014

展開食物援助旗艦項目
的持份者參與活動
Stakeholder
engagement exercise
for Food Support
Flagship Project

12.2014

公布首批協創機構
Announcement of
first batch of
intermediaries



24.1 – 27.2.2015

公布中學生社創短片比賽得獎者及冠軍
隊伍展開首爾社會創新探究之旅
Announcement of winners of Social
Innovation Video Competition (SIVC) and
visit to Seoul by SIVC champion team



9.2015 – 5.2016

推展「共享價值」計劃，活動包括
2015年9月舉辦的論壇和2015
年9月至2016年5月舉行的工
作坊和研習會
Launch of "Shared Value"
Initiative with the forum in Sept
2015, followed by workshops
and coaching sessions from
Sept 2015 to May 2016



23 – 24.5.2016

亞洲公益創投網絡年會
AVPN Conference

26.6.2016

公布食物援助旗艦項目
協創機構
Announcement of
intermediary for the Food
Support Flagship Project



8.2016 – 4.2017

社創 CEO 大專賽
SI CEO Competition
for Tertiary Students



Who We Are

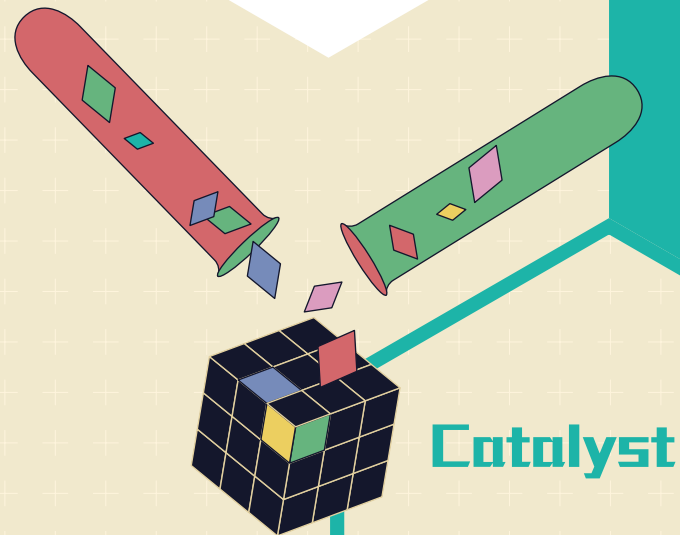
Catalyst for Social Innovation

The Social Innovation and Entrepreneurship Development Fund (SIE Fund) seeks to be a catalyst for social innovation in Hong Kong. By supporting cross-sector collaboration and capacity building, the SIE Fund seeks to build an ecosystem in which social entrepreneurs can thrive, allowing their innovative ideas, products and services to reach unmet demand and helping to alleviate problems of poverty and social exclusion.

While the ultimate beneficiaries of the SIE Fund are those in need of assistance or improved opportunity, the Fund aims to make a distinctive contribution through developing the infrastructure of support for social innovation and entrepreneurship,

through leveraging its resources to bring new actors into the field or to help existing agencies scale up promising experiments, through encouraging collective impact approaches to particular aspects of poverty or disadvantage, and through advancement of the idea that every business should be seeking to create shared value.

The SIE Fund has been established with an allocation of HK\$500 million from the Lotteries Fund and is overseen by a Task Force under the Commission on Poverty whereas the Efficiency Unit under the Chief Secretary for Administration's Office provides secretarial support.



You may also want to know...

What is social innovation? Why is the SIE Fund set up? Check out from the SIE Fund website:
<http://www.sie.gov.hk/en/who-we-are/why-a-new-fund.page>

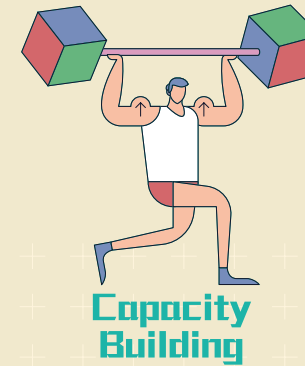
Our Work

Priority Areas and Strategies

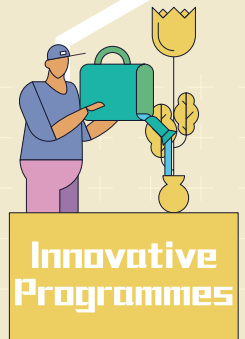
The SIE Fund's work has focused on three priority areas:



► **Research:** to identify areas of needs and explore solutions.



► **Capacity Building:** to foster the development of the social innovation ecosystem, the work of which includes nurturing social entrepreneurs, enhancing the capacity of the sector, as well as facilitating cross-sector collaboration.



► **Innovative Programmes:** to provide funding and other supports for social entrepreneurs and innovative projects of various stages, from start-up to scale-up.

Initiatives are being pursued along five strategies:

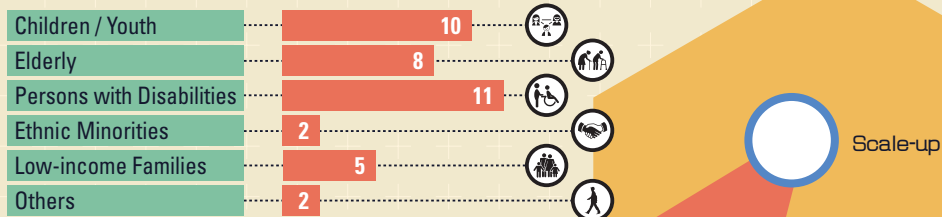
- Drive Results from Flagships and Intermediaries Programmes
- Establish an Idea and Solution Bank
- Engage the Business Sector
- Identify and Nurture Sector / Segment Leaders
- Raise Public Awareness and Support

You may also want to know...

What distinguishes the SIE Fund from other government funding schemes in terms of operating principle and funding model? Check out from the SIE Fund website:
<http://www.sie.gov.hk/en/who-we-are/sie-fund.page>

Drive Results from Flagships and Intermediaries Programmes

38 Ventures (by ultimate beneficiaries)

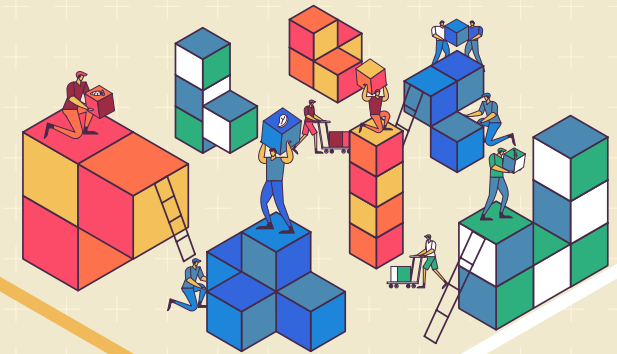


Idea generation

Prototype

Start-up & Skill-up

Scale-up
Four development stages of Innovative Ventures



Intermediaries' Programmes

The SIE Fund has engaged intermediaries to leverage their resources and expertise to maximise impact. As our strategic partners, intermediaries harness their network and experience to recruit promising social entrepreneurs and to groom budding ones.

The first batch of four intermediaries⁽¹⁾ has launched various initiatives under Capacity Building and Innovative Programmes priority areas since the first half of 2015. These initiatives aimed to nurture 2 700 social entrepreneurs, generate 700 ideas and fund 100 projects in three years.

As of July 2016, the intermediaries had organised 22 Capacity Building events which helped nurture 1 200 social entrepreneurs. Concurrently, 234 ideas for social innovation projects were generated and 38 innovative ventures are now funded under Innovative Programmes. These ventures are expected to benefit 25 000 underprivileged people in Hong Kong.

You may also want to know...

What programmes do the intermediaries provide? Check out from the SIE Fund website: <http://www.sie.gov.hk/en/intermediaries/programme.page>
And to keep abreast of the latest position of funded ventures, please visit <http://www.sie.gov.hk/en/our-work/funded-ventures/index.page>

⁽¹⁾ The first batch of intermediaries were The Hong Kong Council of Social Service, PolyU Technology and Consultancy Company Limited, SOW (Asia) Foundation Limited, and The Yeh Family Philanthropy Limited.

Flagship Project

The Task Force seeks to address poverty issues where there is both major public concern and opportunity for innovation to bring greater social impact. The aim of flagship projects is to build extensive cross-sector collaboration that has potential to achieve large scale results. The first flagship project that the SIE Fund has launched aims to enhance the efficiency and effectiveness of the overall food support service in Hong Kong.

We announced in June 2016 the engagement of St. James' Settlement as the intermediary to take forward the Food

Support Flagship Project. An inclusive platform is to be set up for practitioners in the food support sector to coordinate information sharing on the demand and supply of food items and related services. Pilots will be launched in three districts and, after evaluating the results, be extended to cover all 18 districts in Hong Kong. It is estimated that the Flagship Project will increase the total number of hot and packaged meals to the underprivileged by 50% to over 50 000 per day and to increase the number of beneficiaries by 30% to over 20 000 persons by end-2019.

Drive Results from Flagships and Intermediaries Programmes

Collective Impact Initiative

Today, many social problems have become too complex for isolated interventions. Collective Impact, which promotes cross-sector coalitions in working towards a common goal and along a structured collaborative approach, offers a way to achieve meaningful and sustainable progress in addressing large systemic-wide social issues.

Using this approach, a group of family and corporation foundations have agreed to set up a Collective Impact platform, initially focused on early childhood educare for disadvantaged families, to help families overcome barriers to learning and social integration. The SIE Fund has entered into a strategic partnership with the funders'

group and is engaging advice from key government departments. The SIE Fund is also working to try to establish other collective impact initiatives to address other areas of social need.

Other Initiatives

Other potential initiatives being explored include another batch of intermediaries for theme-based programmes; a subsidy scheme for affordable working space with value-added supporting services for social entrepreneurs; alternative financing models for innovative ventures; and, wider application of financial technology for the benefits of low-income families.



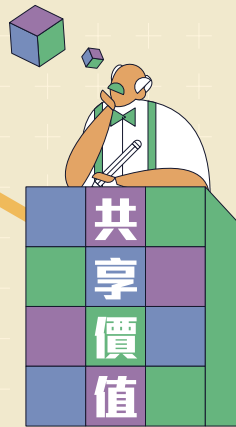
Establish an Idea and Solution Bank



Research Initiatives

We are now exploring an initiative aiming to encourage and support organised research studies in the field of social innovation. With the knowledge building efforts through research, it will help develop a healthy and vibrant social innovation ecosystem and pave the way for the establishment of a solution bank.

Engage the Business Sector



Shared Value

Shared Value Initiative

Every business has social and environmental impacts. Engaging every business in seeking commercial opportunities through business models that reduce the harmful impacts and increase the beneficial impacts of their operation on society doesn't just help the business, it helps the whole of society by reducing the scale of problems that have to be tackled through taxation and regulation and enabling a more productive use of time and resources across the economy. This is why the SIE Fund is encouraging all businesses to consider how to create "Shared Value".

In September 2015, to open our "Shared Value" initiative, the "Shared Value: Creating Competitive Advantage" forum was held. Over 160 business leaders

met to exchange views on how the Creating Shared Value (CSV) approach can be applied in Hong Kong. To follow on from the forum, three workshops were held from September to November in which 50 senior executives from 39 organisations attended to further explore the concept of "Shared Value". From March to May 2016 five corporations were coached to help formulate CSV business plans. The SIE Fund will continue with outreach to raise understanding and encourage the development of shared value business innovation.

Other Initiatives

We also take part in other cross-sector collaborative platforms. SIE Fund is one of the supporting organisations of the Bees & Trees Alliance launched by Our Hong Kong Foundation in 2016, as well as the strategic partner of WoFoo Social Enterprises in their Hong Kong Shared Good Values Movement.

You may also want to know...

What is SIE Fund's Shared Value initiative? Check out from the SIE Fund website:
<http://www.sie.gov.hk/en/what-we-do/shared-value.page>

Identify and Nurture Sector / Segment Leaders



HK Social Innovators

As part of the SIE Fund's commitment to building a supportive ecosystem for social innovation, we work to nurture new generations of social entrepreneurs. One way we are doing this is through sharing the stories of Hong Kong's social innovation pioneers that give insight and encouragement to those who want to follow their path.

"HK Social Innovators" (HKSIs) was launched in May 2016 as a new section of the SIE Fund website, featuring seasoned and budding social innovators.

Despite having different backgrounds, the HKSIs all share the same empathy for the underprivileged and apply their expertise to driving change for social good. Their experience will contribute inspiration for new ideas, encouragement to see through difficulties and attract a wider participation in this field.

In addition to the new website section, a weekly column was launched on the online platform of am730 in July 2016 by which HKSIs share their thoughts and aspirations.

You may also want to know...

Who are HK's social innovators? Meet them at the SIE Fund website:
<http://www.sie.gov.hk/en/resources/hksi/index.page>

Raise Public Awareness and Support

Engaging the Community

At SIE Fund, we strive to enhance public awareness and understanding of social innovation and entrepreneurship as a means to address social problems. A number of initiatives have been brought into play.

The Social Innovation Video Competition (SIVC) co-hosted with the Government Youth Portal (Youth.gov.hk) was organised in 2014-15 school year to arouse students' awareness and invite ideas for poverty alleviation. Talks, workshops, guided tours and a contest were held to inspire thoughts and actions.



To showcase the winning ideas of SIVC, the Social Innovation Jam roadshow was held from April to May and September to November 2015 in shopping malls and tertiary institutions.



The Social Entrepreneurship School Education Programme jointly run by the Fullness Social Enterprises Society Limited and the Department of Cultural and Religious Studies of the Chinese University of Hong Kong has been supported by the SIE Fund since September 2015. The Programme will enrich students' understanding of social innovation and entrepreneurship as sustainable solutions to social problems.

Outreach Activities (Feb 2013 – Sept 2016)

24
briefing sessions and networking activities

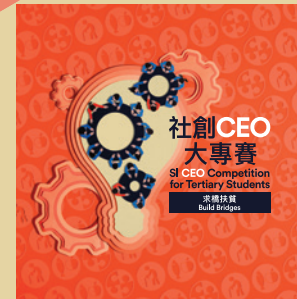
61
publicity events

28
seminars and sharing sessions

340
media reports



A kick-off ceremony was held in May 2016 to unveil the first batch of our funded ventures. These ventures had gained much public attention, with feature stories being published by various media.



The SI CEO Competition for Tertiary Students co-organised with Youth.gov.hk was launched in August 2016. Students were invited to develop and implement innovative business plans to tackle social and poverty issues, specifically around elderly care, food support and social inclusion.



As Lead Partner, we supported the annual conference of the Asian Venture Philanthropy Network (AVPN) held in Hong Kong in May 2016. Social innovators in Hong Kong were given the chance to stay tuned to the latest development of venture philanthropy and impact investing in the region, as well as to exchange views on addressing social problems including poverty through social investing.

Other initiatives will roll out soon and we look forward to your continuous support!

How Well We Are Doing

We have appointed The University of Hong Kong to conduct an Evaluation Study on the SIE Fund, to assess the overall results of our initial work. Having commenced in March 2016, the Study will examine the Fund's overall performance in terms of both financial and non-financial impacts, the impact of our intermediaries, and the impact of projects and initiatives funded or supported by the Fund. The Task Force will use the findings to see how well the Fund has been achieving its objectives, to review the current operations of the Fund and to guide future developments.